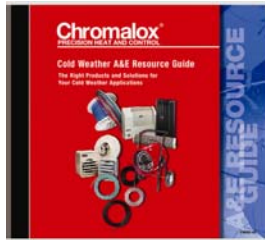


## FOR IMMEDIATE RELEASE

### NEW CHROMALOX COLD WEATHER RESOURCE GUIDE FOR A&Es ON CD



To download high resolution image visit [http://www.chromalox.com/images/a\\_ecdcover.tif](http://www.chromalox.com/images/a_ecdcover.tif)

PITTSBURGH - January 26, 2004 - The Chromalox Cold Weather Product Resource Guide on CD contains all the product and design information an A&E needs to keep processes up and running during the cold winter months. With the click of a mouse they'll have instant access to product data sheets, room heating calculation wizards, heat trace design software, and selection guides for comfort heaters, heat trace cable, and temperature controls. The Chromalox 2003 Cold Weather Product catalog is also on the CD for easy browsing. The CD includes an option to install the contents onto a user's computer, allowing convenient access to literature and web links right on their desktop.

**FREE copies of the CD may be ordered by visiting** <http://www.chromalox.com/requests/heattrace>

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**About Chromalox, Inc.**

For more than 85 years, customers have relied on Chromalox for the utmost in quality and innovative solutions for industrial heating applications. Chromalox manufactures the world's largest and broadest line of electric heat and control products, including heating components, immersion heaters, circulation systems, heat transfer systems, boilers, industrial and comfort air heating, heat trace cables, sensors and precision electronic controls. With multiple manufacturing, engineering, warehousing and sales locations throughout North America and Europe, Chromalox is a global supplier providing the highest level of customer support. Chromalox is headquartered in Pittsburgh, PA, USA.