

Chromalox Announces 2010 Price Increase

PITTSBURGH, PA -- March 10, 2010 -- Chromalox, the global leader in precision heat and control products and services has announced that effective March 5, 2010, many catalog items received a general price increase. The increase was roughly four percent, and will affect the Chromalox, Ogden and Etirex brands.

Throughout the economic downturn, Chromalox has been able to offset rising operating costs through aggressive cost containment programs and lean manufacturing efforts. However, despite these efforts, the company must pass some of these costs on to their customers. Chromalox continues to aggressively pursue internal operational efficiency improvements to minimize the impact of rising costs to its customers.

Please feel free to contact your local Chromalox representative if you have any questions regarding this announcement.

For more information, go to www.chromalox.com or contact Chromalox at:

Telephone: 800-443-2640
412-967-3800
Fax: 412-967-5148
Internet: www.chromalox.com
Address: Chromalox, Inc.
103 Gamma Drive
Pittsburgh, PA 15238

About Chromalox, Inc.

For more than 90 years, customers have relied on Chromalox for the utmost in quality and innovative solutions for industrial heating applications. Chromalox manufactures the world's largest and broadest line of electric heat and control products, including heating components, immersion heaters, circulation systems, heat transfer systems, boilers, industrial and comfort air heating, heat trace cables, sensors and precision electronic controls. With multiple manufacturing, engineering, warehousing and sales locations throughout North America and Europe, Chromalox is a global supplier providing the highest level of customer support. Chromalox is headquartered in Pittsburgh, PA.

Products and company names listed herein are trademarks or trade names of their respective companies.

+++++