

Chromalox Opens New Sales Office in India

PITTSBURGH, PA — May 1, 2010 — Chromalox, a leading manufacturer of electric heat and control products, announced today that it is opening a new sales and operations office in India. The office will provide design, sales and customer support services for Chromalox products throughout India.

“We are very excited about the new location,” said Thierry Desseignes, Vice President, of International Sales. “The new sales office in India will allow us to better serve our customers and expand our presence throughout the region.”

With the broadest product line in the industry, Chromalox provides heat and control solutions for more processes than any company in the world. Chromalox products have also been manufactured and sold throughout Europe under the brand names Eltron, Bray, and Etirex. Chromalox components, controls, and systems can be designed and manufactured to meet all European and International standards and certifications.

“The markets served by this office are important to our future and we want to ensure that our resources are aligned with the needs of these markets.” said Chromalox CEO, Scott Dysert.

Effective May 1, 2010, the new address for Chromalox – India will be:

1st Floor, 6 UNICOM House
A-3 Commercial Complex,
Janakpuri
New Delhi-110058

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About Chromalox, Inc. For more than 90 years, customers have relied on Chromalox for the utmost in quality and innovative solutions for commercial and industrial heating applications. Chromalox manufactures the world’s largest and broadest line of electric heat and control products, including heating components, immersion heaters, circulation systems, heat transfer systems, boilers, industrial and comfort air heating, heat trace cables, sensors and precision electronic controls. With multiple manufacturing, engineering, warehousing and sales locations throughout North America, Europe and Asia, Chromalox is a global supplier providing the highest level of service and customer support. Chromalox is headquartered in Pittsburgh, PA.
