

**Chromalox Product Prices Driven Upward
By Increases in Commodity Materials**

PITTSBURGH, PA -- April 2, 2008 -- Chromalox, the global leader in precision heat and control products announced a price increase in reaction to increased costs in commodity materials. Chromalox has absorbed the majority of these materials increases during the past twelve months. Chromalox has been able to offset many of these costs through aggressive cost reduction programs and lean manufacturing efforts.

Despite strong efforts, Chromalox must pass some of these costs on to our customers. The increase, which averages 5% across all product lines, will be effective April 2, 2008. Open quotations will be honored until May 5, 2008.

Chromalox continues to aggressively pursue supplier cost containment programs, as well as internal plant efficiency improvements to minimize the impact of rising costs to our customers. Please feel free to contact your local Chromalox representative if you have any questions regarding this announcement.

For more information, go to www.chromalox.com or contact Chromalox at:

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About Chromalox, Inc.

For more than 90 years, customers have relied on Chromalox for the utmost in quality and innovative solutions for industrial heating applications. Chromalox manufactures the world's largest and broadest line of electric heat and control products, including heating components, immersion heaters, circulation systems, heat transfer systems, boilers, industrial and comfort air heating, heat trace cables, sensors and precision electronic controls. With multiple manufacturing, engineering, warehousing and sales locations throughout North America and Europe, Chromalox is a global supplier providing the highest level of customer support. Chromalox is headquartered in Pittsburgh, PA.

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