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ThermEx Heat Remediation Solution Offers Clean, Quiet, Chemical-Free Approach for Eliminating Bedbugs

Chromalox, Massey Services Team Up to Introduce “Green” Solution Ideal for Hotels, Other Multi-unit Facilities

PITTSBURGH, PA — [October 22, 2008] — Hotels and other multi-unit facilities battling bedbugs now have an effective, chemical-free alternative with the ThermEx Heat Remediation Solution developed by Chromalox, a leading manufacturer of electric heat and control products, and Massey Services, a leading service provider in the pest management industry.

Research shows that heat is more effective than traditional pest management approaches in eliminating bedbugs, because they hide in cracks and crevices and do not come in contact with residual products. However, bedbugs are vulnerable to high temperatures sustained over a short period of time.

ThermEx Heat Remediation Solution includes a Chromalox custom heating unit and comprehensive technical training by Massey Services. The Chromalox unit heats the room to targeted temperature range, which kills bedbugs at all stages of development — egg, larvae, pupae and adult. A patent application is pending for the Chromalox unit.

“The resurgence of bedbugs has created a serious problem for hotels and other facilities in recent years, and ThermEx provides a research-based approach to eliminating them,” said Christopher Molnar, Chromalox Director of Application Engineering – Process Solutions. “Equally important, ThermEx provides an answer for many facilities and pest management firms that are seeking ‘green,’ chemical-free solutions that respond to concerns of environmentalists, customers and the general public.”

ThermEx also provides a clean, quick, and quiet approach. Traditional pest management approaches can take multiple applications over 12 weeks, compared with 48 hours for heat remediation.

To learn more, visit the Chromalox and Massey Services hospitality suite and booth at PestWorld 2008 from October 22 through October 25, 2008, held October 22 through 25, 2008 in Washington D.C. An in-depth white paper, providing background on heat remediation strategies, is available at the booth or may be downloaded at www.therm-ex.com.

About Chromalox, Inc.

For more than 90 years, customers have relied on Chromalox for the utmost in quality and innovative solutions for commercial and industrial heating applications. Chromalox manufactures the world's largest and broadest line of electric heat and control products, including heating components, immersion heaters, circulation systems, heat transfer systems, boilers, industrial and comfort air heating, heat trace cables, sensors and precision electronic controls. With multiple manufacturing, engineering, warehousing and sales locations throughout North America, Europe and Asia, Chromalox is a global supplier providing the highest level of customer support. Chromalox is headquartered in Pittsburgh, PA. For more information, visit, www.chromalox.com.

About Massey Services

Massey Services is one of the nation's largest and most respected service companies. Massey Services and its subsidiary organizations provide residential and commercial pest prevention, termite protection and landscape services to more than 185,000 customers from 61 service centers throughout Florida, Georgia and Louisiana. For more information about Massey Services, please visit www.masseyservices.com.
